PTC - EXTRA VALUE/LEGEND - 6/28/95

	ALL STYLES
LIST PRICE	$8.79
RETAIL FEATURE (OFF-INVOICE)	1.20
NET INVOICE	$7.59
MONTHLY P/L REBATE	.30
MARKETING ACCRUAL*	.80
SEMI-ANNUAL SHARE OF CATEGORY	.25
SEMI-ANNUAL SHARE OF CAT. BONUS	.25
NET PRICE	$5.99
TERMS (3.25%) (ROUNDED)	.29
E.F.T.**	.04
PARTNERS PROGRAM POTENTIAL**	.11 - .44
POTENTIAL NET	$5.55 - $5.22
PREPAID UPFRONT BONUS PAYMENT	.20
DEAD NET PRICE	$5.35 - $5.02

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* ALLIANCE PROGRAM - MARKETING PROGRAM (COUPON, ETC.)

**E.F.T. AND PARTNERS ARE AVAILABLE TO QUALIFYING CUSTOMERS

MST6.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/zrbn0000

LEGEND

PRODUCT INFORMATION

	UPC	LENGTH (inches)	WIDTH (inches)	DEPTH (inches)	CUBE (feet)	WEIGHT
PACKS						
Full Flavor 100's	1230020451	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Full Flavor 85's	1230020397	2.0625	0.8438	3.375	0.0034	0.787 oz.
Lights 100's	1230020457	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Lights 85's	1230020454	2.0625	0.8438	3.375	0.0034	0.787 oz.
Ultra Lights 100's	1230020469	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Ultra Lights 85's	1230020466	2.0625	0.8438	3.375	0.0034	0.787 oz.
Menthol Lights 100's	1230020463	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Menthol Lights 85's	1230020460	2.0625	0.8438	3.375	0.0034	0.787 oz.
Non-Filter 85's	1230020472	2.0625	0.8438	3.375	0.0034	0.787 oz.
FF Mont SP 100's	1230020478	2.0625	0.8438	4.0000	0.0040	0.933 oz.
FF Ment SP 85's	1230020475	2.0625	0.8438	3.375	0.0034	0.787 oz.
CARTONS						
Full Flavor 100's	1230020452	10.6250	1.7813	4.0313	0.044	10.13 oz.
Full Flavor 85's	1230020398	10.6250	1.7813	3.4375	0.038	8.67 oz.
Lights 100's	1230020458	10.6250	1.7813	4.0313	0.044	10.13 oz.
Lights 85's	1230020455	10.6250	1.7813	3.4375	0.038	8.67 oz.
Ultra Lights 100's	1230020470	10.6250	1.7813	4.0313	0.044	10.13 oz.
Ultra Lights 85's	1230020467	10.6250	1.7813	3.4375	0.038	8.67 oz.
Menthol Lights 100's	1230020464	10.6250	1.7813	4.0313	0.044	10.13 oz.
Menthol Lights 85's	1230020461	10.6250	1.7813	3.4375	0.038	8.67 oz.
Non-Filter 85's	1230020473	10.6250	1.7813	3.4375	0.038	8.67 oz.
FF Ment SP 100's	1230020479	10.6250	1.7813	4.0313	0.044	10.13 oz.
FF Ment SP 85's	1230020476	10.6250	1.7813	3.4375	0.038	8.67 oz.
CASES-12M						
Full Flavor 100's	1230020453	20.5625	11.0625	21.688	2.855	39.0 lbs.
Full Flavor 85's	1230020450	17.625	11.0625	21.688	2.447	33.5 lbs.
Lights 100's	1230020459	20.5625	11.0625	21.688	2.855	39.0 lbs.
Lights 85's	1230020456	17.625	11.0625	21.688	2.447	33.5 lbs.
Ultra Lights 100's	1230020471	20.5625	11.0625	21.688	2.855	39.0 lbs.
Ultra Lights 85's	1230020468	17.625	11.0625	21.688	2.447	33.5 lbs.
Menthol Lights 100's	1230020465	20.5625	11.0625	21.688	2.855	39.0 lbs.
Menthol Lights 85's	1230020462	17.625	11.0625	21.688	2.447	33.5 lbs.
Non-Filter 85's	1230020474	17.625	11.0625	21.688	2.447	33.5 lbs.
FF Ment SP 100's	1230020480	20.5625	11.0625	21.688	2.855	39.0 lbs.
FF Ment SP 85's	1230020477	17.625	11.0625	21.688	2.447	33.5 lbs.

ISSUED: 4/30/93

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